

MELISSA FROST

<http://melissafrostdesign.com>

objective

To utilize my skills and creativity to effectively and elegantly help brands achieve business goals while further developing my skills as a visual designer and a problem solver.

experience

R/GA, Production Artist

May 2009 - present

Clients: Walmart, Nike, SCJohnson, Verizon, AdCouncil, Mastercard and Centrum.

- Concepted digital campaigns for Walmart in conjunction with agency partners and coop partners.
- Designed landing pages, banners, social networking sites and e-mail newsletters.
- Optimized designs for mobile devices, such as Nike Blast and L'Oreal's mobile website.
- Lead production work on Verizon's 360 degree spin device demos.
- Responsible for banner resizes across multiple accounts.
- Collaborated with in-house flash, video and 3D editors and animators.
- Laid out storyboards for Centrum, AdCouncil and Walmart.

R/GA, Production Assistant

March 2008 - April 2009

- Managed the schedule for the Head of R/GAs in-house production studio.
- Facilitated in-house video shoots: supporting crew and actors holding.
- Responsible for all digital studio travel and job expense reports.
- Assisted all departments at R/GA with administrative duties, data entry and production work.

education

R/GA University, Visual Design

2008 - 2010

School of Visual Arts, Continued Education

2008 - 2009

Graphic Design, Typography

Graduate of James Madison University, Bachelor of Arts Degree

2007

Major: Cinema Studies, Media Arts and Design Minor: Fine Art

skills

Photoshop

Illustrator

InDesign

Microsoft Office

Storyboard Artist

Illustration